

HOW TO APPLY Decals

“a decal is like a sticker, the decal itself is sandwiched between a paper backing and an adhesive transfer tape (ours is clear or semi opaque).

STEP 1:

Clean the area thoroughly. Ideally using isopropyl alcohol (Bunnings) or similar, otherwise soap and water. **DO NOT use Windex** or similar cleaning products as they may leave a residue behind that will prevent the decal from sticking. **PLEASE NOTE: DO NOT use isopropyl alcohol on painted surfaces, this will smudge or remove the paint.** Water and a clean rag will suffice in these cases and when in doubt, Please contact the prop hire company, venue, etc to see what is suitable for cleaning the surface.

STEP 2:

Dry the surface well, any moisture will ruin your chances of a good application. Make sure there's no fluff from your cloth that's left behind too!

STEP 3:

Prepare the decal by firmly rubbing over the decal's top layer with a credit card or similar.

STEP 4:

Place the prepped decal onto your surface in its end position. ie. where you want it to go, making sure it is straight.

Use masking tape to hold it in place.

ALSO ADD 2 OR 3 STRIPS OF TAPE DOWN THE MIDDLE AS PICTURED. THIS NEEDS TO BE DONE!

STEP 5:

Choose a side, left or right. Work on that side first.

Slowly start to peel the paper backing off with one hand while the other hand holds the transfer tape (the sticky top layer) with the decal attached to it. Cut the paper backing off once you get to the center.

Here, the paper backing is the blue paper, most times the paper backing is white. Don't cut the decal on the transfer tape!

STEP 6:

Carefully place the transfer tape with the decal back onto the surface, while carefully smoothing over the top as you continuously lower it so it's back in the same position but now without the paper backing.

STEP 7:

Remove or release the strips of masking tape going down the middle of the decal that was placed in STEP 4. Once removed you can now grab the paper lining (bottom layer) from the center and work your way out as you smooth over the transfer tape (top layer) so it sticks to the surface.



STEP 8:

you should end up with just 2 layers now, the decal layer (the text) and the top layer (transfer tape).



STEP 9:

Rub over the transfer tape with a credit card or similar to activate the adhesive of the decal so it sticks to the surface better.

STEP 10:

SLOWLY & CAREFULLY Peel off the transfer tape so that the decal is left on the surface. If the decal is coming off with the transfer tape, place it back on the surface and again rub over the transfer tape with a credit card (or similar) firmly to encourage the decal to stick to the surface. Peel the transfer tape off at a sharper angle so the decal lifts off the transfer tape and onto the surface. Basically get your hand closer to the surface when peeling as pictured.

Not like this!



Do it like this! hand is closer to the surface creating a sharper angle between the transfer tape and the surface.

Once the transfer tape is off, you're done.



Please note

For best results, apply decals in a dry environment with surface temperature at least 13 deg celsius.

If you are having trouble with your decal send me an instagram dm or email me and i'll be Happy to walk you through it if i see it in time!

Decals should be kept, before and after application, in a cool environment no more than 24 deg celsius (room temperature) to avoid bubbles forming.

For hired items, walls and props where removal is required, do not leave the decal on for more Than 48hours as the adhesive will begin to cure and make it harder to remove.

Once the decal has been stuck on, do not attempt to reposition. This will ruin the decal. These steps help to make sure you get it right first go.

Need more guidance?

Head over to our Instagram where you can find some video tutorials. Just scan the QR code to the right!



Jane
& CO.
CRAFTS

www.janeandcocrafts.com.au